

CHESTER UPLAND SCHOOL DISTRICT SUPERINTENDENT SEARCH

UPDATE
April 11, 2017



Search Timeline

A timeline was developed and reviewed at the first meeting. To help speed up the process, Receiver Peter Barsz suggested that the timeline be condensed as much as possible. The timeline was lightly revised but the consensus was to move forward with the understanding that revisions will be made as we go and multiple tasks will be accomplished at the same time. Ultimately, we are working toward hiring someone by July 1, 2017.

Leadership Profile Survey

The Leadership Profile survey was fairly widely distributed. First, a flyer announcing the survey was sent to all schools, with the plan that it would be given out to parents at the PTO meetings. The survey was also placed on the DCIU website, the CUSD website, and the district Facebook and Twitter pages. Multiple hard copies of the survey were distributed to each school building with instructions to the secretaries as to how to handle the distribution and collection of the survey. Alvina Jenkins facilitated phone meetings with the principals and with the secretaries to garner their help and support in distributing the survey. The survey link was also emailed to all district staff. Finally, district families received a robo-call informing them of the availability of the survey. A leadership profile will be developed once the results are tabulated.

Recruitment Plan

A recruitment plan which includes the various print and digital media outlets where we will be advertising the position was reviewed and approved at the April 5 meeting. A revised timeline for the placement of the ads will be reviewed at the April 11 meeting. Posting of the position has already begun on some of the digital/online outlets, such as Penn Link.

Penn Link Posting

A posting was developed which includes a link to the application. This posting was sent out across the state via Penn Link on April 10 and will also be used for the print and digital advertising. The Penn Link posting will be repeated each week until May 26.

Application Development

The application has been developed and is available via a link on the DCIU website and it will be available soon on the CUSD website. The link has also been embedded with the job posting/flyer.



Focus Groups

A schedule for the focus groups was developed and reviewed at the April 5 meeting. It is as follows:

Date	Time	Location	Audience
April 25, 2017	5:00 pm	CUSD Administration Building	Administration
April 26, 2017	2:30pm	Chester High school	High School Staff
	3:30pm	Main Street Elementary school	Elementary/Middle School Staff
May 1, 2017	6:00 pm	Chester High School	Community/Parents
May 2, 2017	6:00 pm	STEM Academy	Community/Parents
May 4, 2017	6:00 pm	Toby Farms Middle School	Community/Parents

We will develop a flyer to invite the community to participate in the focus groups. We will employ the same methods used to distribute to the survey to get the word out about the focus groups (websites, flyers, social media, robo-calls, etc.).