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**MOVING IN THE RIGHT DIRECTION**

”

**2025  
MEDIA  
KIT**





“  
**CUSD**  
works hard to  
ensure that there are  
**Opportunities**  
**for Every Student**  
”

**+7**

**\$0**



## **(CTE) EXPANSION CAREER & TECHNICAL EDUCATION**

**7 ACTIVE CTE PROGRAMS  
ACROSS CHESTER HIGH AND STEM  
ACADEMY**

**FOCUS AREAS:** Automotive Tech,  
Cosmetology, Culinary Arts,  
Business, Marketing, Engineering,  
and Communications

**Prepares students for real-world  
skills and certifications**

## **DIGITAL ACADEMY**

**TUITION-FREE,**  
flexible online learning for  
middle and high school students

**Daily live teacher interaction,  
personalized learning, and  
extracurricular access**

**Full support from certified staff  
and school counselors**

## **MENTAL HEALTH & STUDENT WELLNESS**

**THE FIRST FIVE:** Daily classroom activi-  
ties that build connections and commu-  
nity

**POSITIVE ACTION SEL CURRICULUM**  
implemented across the district

**SMALL GROUP SEL SUPPORT** for  
emotional regulation and social skills

**MONTHLY SEL CALENDARS**  
shared in schools and online

**POWER OF POSITIVITY** student-led media  
campaign launched in Spring 2025

## **STUDENT & FAMILY ENGAGEMENT/COMMUNICATIONS**

**BI-WEEKLY NEWSLETTERS** keep families  
informed

**CONSISTENT MESSAGING** across Clipper TV,  
social media, and the district website

**LIVE STREAMING** of athletics and major  
events

**STUDENT-LED NEWSCASTS** launched  
at both high schools

**Increased distribution of translated  
materials to reach multilingual families** in  
Spring 2025

**VICTORY CLOSETS** provide school  
supplies, clothing, and hygiene products for  
students in need

**MCKINNEY-VENTO SUPPORT** ensures  
immediate enrollment and transportation  
for students experiencing homelessness



# “ CUSD has been taking major strides towards Exiting Receivership ”



+20



## FINANCIAL STABILITY & RESPONSIBLE MANAGEMENT

- No state financial advances required under current leadership—a step toward exiting receivership
- Charter payment redirections significantly reduced
- Updated internal controls are fully implemented
- Business Office fully staffed and operational
- Past-due obligations reduced from \$15M to \$1.8M and built into annual budgets
- Budgets now reflect all revenues and expenditures for greater transparency
- Debt service is current, and one PDE loan paid off ahead of schedule
- Dedicated capital budget and account now in place
- No commingling of funds—all accounts used as intended
- All bargaining units under contract, with annual bonuses awarded
- Employee compensation aligned with surrounding districts
- Vendor relationships restored, with many offering 30-45 day billing terms

## EQUITY & ACCESS FOR ALL

- Bilingual enrollment support ensures access for all families
- 20+ community partnerships connect students and families to critical resources
- Free parent mental health curriculum available through ParentGuidance.org
- Expanded translation of materials improves communication with multilingual households

## FACILITIES IMPROVEMENTS & LEARNING ENVIRONMENTS

- Opened brand-new Edgmont Scholars Academy -Middle School
- Playground renovations and new equipment installed at multiple elementary schools
- HVAC systems replaced across key buildings to improve air quality and temperature control
- Roof replacements and window installations at several sites
- Upgraded bathrooms, classroom furniture, and instructional equipment district-wide
- All upgrades aligned with long-term capital planning and amended recovery plan efforts

## STRONGER WORKFORCE & VENDOR RELATIONS

- Reliable payment systems and transparent contracts have built trust
- Labor agreements reflect fair wages and long-term stability
- Procurement processes now ensure efficient vendor management