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## **CUSD's Parent University and PNC Bank Offer Free Financial Literacy Workshop to Community**

**CHESTER, PA- February 2023** - Parent University and PNC Bank recently hosted a free three-part financial literacy workshop series for Chester Upland School District families.

Led by PNC Bank Representative Nelson Acevedo, *#SecureTheBag* workshops provided parents, caregivers, and families of CUSD students with essential financial tips and strategies to help them create a successful financial future.

The series addressed many topics centered around finances, including budgeting, investing, and savings. Attendees also received take-home material and other practical tips to help them manage finances effectively in the future.

Deneen Mosley, a volunteer with Parent University and local education advocate, was part of the planning committee for the series. "These workshops are the beginning of many events that Parent University intends to host for CUSD families," said Mosley. "We work closely with school officials and parents to create events that are both wanted and needed. Financial stability is critical to success in many ways, and we wanted our families to understand how it all ties together."

Similarly, Bettie McClairen, Chester Upland School District Board Member, Parent University volunteer also stressed the importance of understanding money. "Knowledge is power," said McClairen. "This event was powerful. I was excited to see that Parent University was able to bring parents together in this way. We all want to live our best lives. If we can get families to understand the importance of money management, there is a strong possibility that it will trickle down to their children."

Studies show that financial literacy is linked to better financial decision-making, increased wealth accumulation, and improvement in a person's overall well-being. "I'm excited about what Parent University is doing for the community," said Claudia Avarette, Chief of Staff for CUSD. "Educating our children is about partnerships and exploring ways that we can support not just the children but also parents. School officials, including myself, are happy to work with Parent University and are excited about future initiatives that will equip parents with the knowledge and skills they need to be successful parents and community members."

For more information about Parent University and upcoming events, visit:

[chesteruplandsd.org/Domain/1775](https://chesteruplandsd.org/Domain/1775)

**About Parent University:**

Parent University is a volunteer-led platform created to support Chester Upland School District families. Launched in October 2022, the group is comprised of district staff, parents, and community stakeholders and partners.

Through partnerships and collaborative dialogue, Partner University's goal is to create programming that will work, in tandem, with existing Parent Teacher Organizations to bring resources and workshops to CUSD families.

For more information about this press release, please contact (610) 570-2208.

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